



# **SPECIFIC ONLINE TRAINING ON NON FORMAL EDUCATION ONLINE AND ONLINE CAMPAIGNS FOR CSOs**

**29 June - 1 July 2020**

## **AGENDA**

29 June		DAY 1		
09:45 - 10:00	Main Zoom room opens for participants; Admitting participants			
10:00 - 11:00	<b>Introduction to the training; Getting to know each other; Expectations from the training</b> Presenting the aim, framework and program of the training, trainer and organizer, gather participants' expectations from the training			
11:00 – 11:15		Coffee break		
11:15 - 12:15	<b>Division in parallel sessions: NFE online and online campaigns</b> Key terms and definitions: NFE, Online Learning, Learning Platforms (CMS), Digital tools			
12:15- 13:00		Lunch break		
13:00 - 14:00	Pros and Cons of online learning	Why you should opt for online campaigns		
14:00 – 14:15		Coffee break		
14:15 - 15:00	Different learning platforms	Different channels	promotional	media



30 June		DAY 2	
09:45 - 10:00	Main Zoom room opens for participants; Admitting participants		
10:00 - 11:00	Developing online learning plan/sessions/modules	Planning the online campaign from scratch Part I	
11:00 – 11:15		Coffee break	
11:15 - 12:15	What makes online content attractive and educational?	Planning the online campaign from scratch Part II	
12:15- 13:00		Lunch break	
13:00 - 14:00	How to create educational content online and how to choose tools	Content creation using digital tools	
14:00 – 14:15		Coffee break	
14:15 - 15:00	Tools that we use in online learning activities	Digital storytelling: Message and its importance	
1 July		DAY 3	
09:45 - 10:00	Main Zoom room opens for participants; Admitting participants		
10:00 - 11:00	NFE online – how do we keep our methodological approach in online world	Using visuals in promotion	
11:00 – 11:15		Coffee break	
11:15 - 12:15	Tips & Tricks of facilitating online learning	Ways to engage the audience	
12:15- 13:00		Lunch break	
13:00 - 14:00	Practical work with participants on planning their follow-up activities		
14:00 – 14:15		Coffee break	
14:15 - 15:00	Learning recognition; Evaluation and Closure		